



MEDIA RELEASE

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For immediate release

MULTI-UNIT TASMANIAN SUPER DUO TAKE OUT #1 PRIZE AT JUST CUTS INTERNATIONAL FRANCHISE AWARDS

Tasmanian Franchise Owners have taken out the top gong at this month's Just Cuts Franchise Awards held during the company's Annual International Conference on a P&O Cruise from Brisbane to Airlie Beach, Queensland. Cassandra and Damian Colefax took out the award for Franchisee of the Year. They are the successful Owners of eight Just Cuts salons; in Devonport, Eastlands, Glenorchy, Hobart, Kingston, Meadow Mews, Northgate Glenorchy and The Quadrant Mall in Tasmania.

Damian and Cassandra were awarded for their outstanding operational performance, investing in the ongoing training of their Teams and their positive relationships and, helpful demeanour with other Owners in the franchise system. Damian and Cassandra opened their first Just Cuts in 1999, in Tasmania and in the 20 years since they have successfully celebrated the Grand Opening of seven more Just Cuts across the state.

It's fair to say this super dynamic duo are a force to be reckoned with in Tasmania and the franchising industry as a whole. Just Cuts Tasmanian salons service over 5% of the state's population. Cassandra serves as an elected representative on the Just Cuts Franchise Advisory Council, and Damian sits on the Franchise Council of Australia, Franchisee Committee representing not only Just Cuts franchisees but all franchisees across Australia.

Cassandra and Damian took out the top spot ahead of over 90 other Just Cuts franchisees.

"This is the third time Cassandra and Damian have been awarded Franchisee of the Year. This Team are the epitome of Franchisee success and why following the system works. They have successfully implemented confident policies into their network to support their Stylists. They invest in the personal development and skill sets of their Team and consistently participate in Just Cuts Owners meetings, innovation committees and feedback forums. They always have time to support other Owners, which clearly demonstrates their passion for the brand. Cassandra and Damian are an impressive powerhouse within the Just Cuts family" said Just Cuts General Manager, Amber Manning.

Cassandra and Damian were humbled and emotional upon being presented the award.

Cassandra said, "From humble beginnings, we are honoured to be the first Franchisees to win this prestigious award on three (3) separate occasions. Our Team's and our personal commitment to following the Just Cuts System has been paramount to our success over the past two (2) decades. We are grateful to be acknowledged by the Just Cuts Academy Team considering the calibre of Franchisees amongst the group. With the ongoing support from Denis McFadden (our Franchisor), Amber Turnbull (General Manager) and all the Academy Team plus the invaluable sharing of knowledge within our franchisee group makes us more than just a chain of hairdressing salons, we are in essence, a family."

– ENDS –



For further information and to organise an interview or photo with Denis McFadden, CEO and founder of Just Cuts, Amber Manning, General Manager of Just Cuts or Cassandra and Damian Colefax, please contact:

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Just Cuts Franchise Awards 2019 winners

Franchisee of the Year Australia 2019

Cassandra and Damian Colefax

Devonport, Eastlands, Glenorchy, Hobart-Cat And Fiddle, Kingston, Meadow Mews, Northgate Glenorchy, The Quadrant Mall

Franchisee of the Year New Zealand 2019

Angela and Michael Turner

Hornby-Christchurch

Australia Local Area Marketing Award 2019

Oliver Adams

Bateau Bay, Erina-The Corner, Erina-The Market, Gosford, Lake Haven, Tuggerah, Wyong

New Zealand Local Area Marketing Award 2019

Angela and Michael Turner

Hornby-Christchurch

JUSTICE Professional Winning Salon 2019

John and Georgina Apostolou

Knox

JUSTICE Professional Stylist of the Year Australia 2019

Samira Heydari

Knox

JUSTICE Professional Stylist of the Year New Zealand 2019

Cham Sokhon

Auckland - St Lukes

Australian Clients Choice Award 2019

George and Jill Phillips

North Lakes Mango Hill, Chermside, Strathpine

New Zealand Clients Choice Award 2019

Paul and Laurie Broomhall

Wanganui, Coastlands, New Plymouth



WOW Best Practice Award Australia 2019

Anna and John Duric

Rouse Hill, Narellan

WOW Best Practice Award New Zealand 2019

John Cavanagh and Johanna Taylor

Queenstown

Most Improved Australia 2019

Diane and Phillip Baptista

Leichhardt

Most Improved New Zealand 2019

Sandra and Anthony Fernandes

North West, Auckland-Henderson (WestCity), Auckland-New Lynn

Royal Flying Doctor Salon Award Australia 2019

Vicki and Graham Bird

Miranda, Bendigo

Assistance Dogs Salon Award New Zealand 2019

Linda and Paul Watts

Hamilton-Chartwell, Hamilton-The Base

Innovation Award 2019

Damian Colefax

Devonport, Eastlands, Glenorchy, Hobart-Cat And Fiddle, Kingston, Meadow Mews, Northgate Glenorchy, The Quadrant Mall

John Apostolou

Knox, Plenty Valley, The Glen, The Pines-Doncaster, Mildura Central

Million Dollar Club Australia

John and Monica Longmire

Belconnen, ACT

Vicki and Graham Bird

Bendigo, VIC

Damian and Cassandra Colefax

Eastlands, TAS

Kathy Vergotis

Marion, SA

Vicki and Graham Bird

Miranda, NSW

Kathy Vergotis

Tea Tree, SA

Peta Green & Renee Gurnick

Shepparton, VIC



Gold Club New Zealand

Angela and Michael Turner

Hornby Christchurch

Linda and Paul Watts

Hamilton-Chartwell

Darryl and Desiree Dennis

Auckland-St Lukes

Franchisee Advisory Council

Oliver Adams

Noel Gregory

Angela Turner

Yvonne Salisbury

Glenn Bell

Perter Vergotis (Chair)

John Apostolou

Cassandra Colefax

More about Just Cuts

Just Cuts is a hairdressing salon that bridges the gap between the old-style barber shop and the high-end hair salon. Our fixed price, no appointment system is a convenient and practical solution for our Clients, offering them convenient, quality Style Cuts™ cuts from fully qualified Stylists at an affordable price.

Just Cuts was the brainchild of Denis McFadden, who, back in 1982 turned a simple idea into a business concept that would change the hairdressing industry forever. Always one to make the most of every situation, McFadden decided to run a promotion at his humble Sydney salon to boost business and offered all Clients a “no appointment, \$6 Style Cut”. The response was outstanding, and the idea of Just Cuts was born.

The following year, the inaugural Just Cuts salon opened its door to the public. And in 1990, the first Just Cuts franchise opened in the suburb of Engadine, in the south of Sydney. Our brand has continued to expand ever since, with over 220 locations in Australia, New Zealand and the United Kingdom now open.

And in 2013, we answered the calls of our Clients and Stylists and launched JUSTICE Professional – a range of salon quality, paraben free haircare and styling products available exclusively in all our salons at a competitive, affordable price. The JUSTICE Professional line has something for everyone, including everyday shampoos and conditioners, anti-dandruff and dry scalp treatments, toning products, nourishing leave-in treatments and a range of hair styling waxes and sprays.